

THE NEW WOODEND STAR



Circulation of 3500 throughout Woodend postal district, Newham, Hesket, Ashbourne,
North Woodend, Hanging Rock, Carlsruhe, Cobaw.

AN INITIATIVE OF THE ROTARY CLUB OF WOODEND

Advertising booking form

Business	
Address	
Phone	
Email	
Contact	

Size	Height x Width	Cost <small>no GST</small>	Please indicate
Business Card	55mm x 90mm	\$54	
Trade page	40mm x 60mm	\$40	
Quarter page	134mm x 90mm	\$109	
Half page (V)	277mm x 90mm	\$205	
Half Page (H)	134mm x 190mm	\$205	
Full page	270mm x 190mm	\$348	
Insert	(Of your printed brochure)	\$256	

Pre paying a year long (11 editions) booking attracts a 10% discount

*Prices valid for 2013 only

Please indicate the editions you wish to place your advertisement:

Ongoing	Continue to publish my advertisement until I advise a finish date					
February	March	April	May	June	July	
August	September	October	November	December	Christmas Insert	

Simple Advertisement Creation is free. Text only, 1 picture or logo

Simple Text Alterations are free. Text only, less than 10 words

Artwork over and above this may incur a design fee

All advertisements and/or changes must be received by the 15th of the month prior to publishing.

The Customer is advised to read the terms and conditions set out on the following page, however with out omitting the specific terms and conditions the Customer is advised that the terms include the following:-

- 1 The Publisher has the right to refuse or amend advertising
- 2 The Customer warrants that the advertising does not breach any law and that all necessary consents have been obtained.
- 3 It is the Customer's responsibility to check all proofs.
- 4 Interest may be charged on overdue accounts.
- 5 The customer has not relied on any advice from the Publisher.

I have received, read and understand the terms and conditions of advertising

Signed:

Date:

Please return this form via email to sales@collierooffice.com.au or fax 5427 3209

THE NEW WOODEND STAR ADVERTISING TERMS

The "Publisher" is The Rotary Club of Woodend Inc. (A0021518E) and includes The Rotary Club of Woodend Inc., its officers, active members, honorary members, volunteers, agents, and committee members including all members of The New Woodend Star subcommittee and volunteers to that sub committee. These terms apply to all Advertising provided to any person ("Customer") by the Publisher and includes an advertiser on whose behalf Advertising is placed and any media company or agency that arranges the Advertising for its clients.

1. Publication of Advertising

1.1 Subject to these terms, the Publisher will use its reasonable endeavours to publish advertising ("Advertising") in the format agreed with the Customer. "Advertising" includes images submitted for publication and content or information relating to published advertisements.

1.2 The Customer grants the Publisher a worldwide, royalty-free, non-exclusive, irrevocable licence to publish and the Customer warrants that it is authorised to grant such licence referred to in this clause.

2. Right to Refuse Advertising

2.1 Neither these Terms nor any written or verbal quotation by the Publisher represents an agreement to publish Advertising. An agreement will only be formed between the Publisher and the Customer when the Advertising is accepted.

2.2 The Publisher reserves the right to refuse or withdraw from publication any Advertising at any time without giving reasons.

3. Right to vary Format, Placement or Distribution

3.1 The Publisher reserves the right to vary, at any time, the format or placement of Advertising

3.2 The placement of advertisements will be decided by the Publisher. Advertisements may not be accepted if a customer insists on a specified position.

3.3 The Publisher will not be liable for any loss or damage incurred by the Customer arising from The Publisher's failure to publish Advertising in accordance with the Customer's request.

4. Submission of Advertising

4.1 The Customer warrants to the Publisher that:-

(a) the publication of the Advertising does not breach or infringe any law or applicable code (including any common law, statute, delegated legislation, rule or ordinance of the Commonwealth, State or Territory) and that all permits or consents required have been obtained;

(b) if Advertising contains the name or photographic or pictorial representation of any living person and/or any copy by which any living person can be identified, the Customer has obtained the authority of that person to make use of his/her name or representation or the copy.

4.2 If the Publisher considers that the Advertising is similar to editorial material, the Publisher may publish the Advertising under the heading 'Advertising' in a manner distinguishing it from editorial.

4.3 The Publisher will not be responsible for any loss or damage to any material left in its control.

4.4 Advertising submitted electronically must comply with the Publisher's specifications.

5. Errors

5.1 The Customer must promptly check proofs of Advertising (if provided to the Customer by the Publisher) and notify the Publisher of any errors in the proofs or in published Advertising.

5.2 The Customer must send any claim for credit or republication in writing to the Publisher no later than 7 days after the date of publication of the Advertising.

6. Payment

6.1 The Customer must pre-pay for Advertising if required by the Publisher. If Advertising is on account, payment must be within 14 days of date of the invoice

7. Failure to Pay and Other Breach

7.1 If the Customer breaches these terms, fails to pay for Advertising or suffers an Insolvency Event (defined in clause 8.2), the Publisher may (in its discretion and without limitation) charge interest on all overdue amounts at the rate 2% above the Westpac Overdraft Base Rate;

8. Liability

8.1 The Customer acknowledges that it has not relied on any advice given or representation made by or on behalf of the Publisher in connection with the Advertising.

8.2 The Publisher excludes all implied conditions and warranties from these terms, except any condition or warranty which cannot by law be excluded ('Non-excludable Condition').

8.3 The Publisher limits its liability for breach of any Non-Excludable Condition (to the extent such liability can be limited) and for any other error in published Advertising caused by the Publisher to the re-supply of the Advertising or payment of the cost of re-supply in The New Woodend Star.

8.4 Subject to clauses 9.2 and 9.3, the Publisher excludes all other liability to the Customer for any costs, expenses, losses and damages incurred in relation to Advertising published by the Publisher in The New Woodend Star whether that liability arises in contract, tort (including by the Publisher's negligence) or under statute. Without limitation, the Publisher will in no circumstances be liable for any indirect or consequential losses, loss of profits, loss of revenue or loss of business opportunity by the Customer..

8.5 The Customer indemnifies the Publisher (the "Indemnified") against any costs, expenses, losses, damages and liability suffered or incurred by the Indemnified arising from the Customer's breach of these Terms and any negligent or unlawful act or omission of the Customer in connection with the Advertising.

9. General

9.1 These Terms, with any other written agreement, represent the entire agreement of the Customer and the Publisher for Advertising. They can only be varied in writing by an authorised officer of the Publisher.

9.2 The Publisher will not be liable for any delay or failure to publish Advertising caused by a factor outside the Publisher's reasonable control (including but not limited to any act of God, war, breakdown of plant, industrial dispute, electricity failure, governmental or legal restraint).

9.3 Notices may be served on the Customer by post or fax to the last known address of the Customer.

9.4 These Terms are governed by the laws of the State of Victoria and each party submits to the non-exclusive jurisdiction of that State.

**The Rotary Club of Woodend Inc..
All rights reserved.**